



Squash Auckland World News

KEEPING AN EYE ON THE BALL

JULY 2011

Special thanks to our partners:



6,000+ Smiles = “Have Fun, Keep Fit, Play Squash”

During the first 6 months of 2011 Squash Auckland in conjunction with KiwiSport have provided 6,000+ opportunities for school age children in Auckland to experience the wonderful game that is Squash.

One of our priorities is to provide the opportunity to participate in our sport. KiwiSport is a fantastic vehicle to achieve this.

By utilising the Squash Auckland Micro Courts we are able to bring squash into the school environment. The Micro Courts are ideal to set up in school halls and in some instances in an outside school quadrant. The design of the Micro Courts delivers children the ability to play in a smaller version of a squash court (with the exception of the back wall).

Schools are catching onto the benefits of squash and as such the micro courts are now fully

booked for the remaining two terms of the year.

After School Programmes

Once the school programme is completed, Squash Auckland provide a link between the school and the local Squash Club. The school children are provided with the opportunity to participate in further squash activities at the club as part of an after school programme. The clubs offer a wonderful and safe environment for players of all ages and the results are showing in junior membership increases at the clubs participating in the programme.

Squash Auckland Incentive

Squash Auckland and HEAD provide a wonderful incentive for new junior members who join a Squash Club a result of the programme. Each new junior

member gets a free HEAD racket, ball and drink bottle



Belmont Intermediate students
Enjoy time in a new class room



Albany Primary School Students
Eyeing the 2018 Commonwealth Games

Squash Auckland Profile

Steve Hodges joined Squash Auckland in Nov 2007 in the newly created Development Manager role Having studied Business and Sports Management and Coaching at Massey University. Steve has been actively involved in coaching for over 25 years and has played squash on and off (mostly socially) for the past 30 years. Steve's role at Squash Auckland encompasses the growth and development of the sport in the Auckland region. This involves working closely

with affiliated clubs to promote squash via the delivery of a range of participation programmes for new and existing players. Including Coach and Official Development, new programme development, coordinating kiwi sport squash programmes and formulating school-club partnership programmes, working with ethnic community groups to promote squash in the community, working with regional sports trusts on the promotion and development of squash in their respective regions, assisting clubs with planning,

marketing and coach and player development.



Development Manager
Steve Hodges



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Coaching Endeavour's

FREE Coaching Courses

Squash Auckland have been running a number of Coaching courses through out Auckland. The Free Courses (as a result of funding) have proved to be highly successful with over 58 participants taking part in the programme. These new coaches work at a club level and are helping to develop the game in their local communities.

Coaching Panel

The Squash Auckland Coaching Panel has been set up to provide support and direction to new and established squash coaches. The Coaching Panel (8) consists of established coaches and Squash Auckland personnel. Having identified gaps in the coach development process we have aligned the coaching panels objectives to ensure that coaches

have support when they need it. The support is open for the coach to request—it could be as simple as a phone call or it may require one of the panel to sit in on a coaching session providing feedback to the coach. Any new coaches will be supported by a panel member within the first month—this taking the form of support and feedback at a coaching session. Primarily the focus is on mentoring and developing coaches understanding of modern coaching principles and techniques. Our coaches are now charged with first providing a fun and enthusiastic environment for beginners to take their first steps (lunges) in squash. We want to ensure that when a new squash player walks off the court that they want to come back for more.



Squash Auckland have continued to work with Harbour Sport and the NZ Chinese Youth Trust. The programme has now provided support for:

24 children on a six week programme

4 Student Volunteers attending a six week "Discovery Squash Programme" (beginners programme)

2 Girls from the group attended the Small Nix Coaches Course at Belmont Park Squash Club

A student is providing support to a coach running a Squash Holiday programme



Squash Auckland — Women in Squash

Over the last few years Squash Auckland have supported their unique Women in Squash Programme. It has proved to be an incredibly successful programme with over 600 women participating .

The programme provides women with a fun atmosphere where friendships are developed along with their squash game.

35% of the non club member participants have since joined a club. The majority of the others continue to play on a casual basis with there friends.



www.squashauckland.org.nz