

Recreation and Sport





ASB Community Trust
Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by ASB

Funding review

Our strategy

We support organisations that focus on community participation and engagement in recreation.

Targeted support will be provided for those organisations that aim to increase participation by younger and older people.

Our priorities

Our focus:
Community participation and engagement.

Our goal:
Increased participation by younger and/or older people.



What to apply for



Encouraging participation

- Funding for local groups

Engagement & collaboration

- Innovative projects that align with our strategy and have a regional impact

Infrastructure

- Improving infrastructure to increase participation

Encouraging participation

Grants, up to a maximum of \$10,000, to overcome barriers to participation.

- Supporting volunteers and coaches
- Sports equipment and uniforms for juniors
- Venue costs, such as lane hire
- Access, such as transporting junior members where isolation is a barrier to participation
- Safety

Encouraging participation

Grant decisions will take into account:

- Applicant contribution
- Number of younger and older members
- Previous funding from ASB Community Trust
- Community need and community isolation
- Ability to fundraise
- Support from an affiliated regional organisation.

Engagement and collaboration

For regional organisations

We will consider funding for regional organisations committed to projects that align with our recreation and sport strategic objectives:

- encouraging participation in recreation
- focus on younger and/or older people

Engagement and collaboration

Our criteria:

- Engagement: how will this improve community partnerships?
- Collaboration: how is it connected with the community and existing programmes/strategies?
- Project management: is there a clear vision, supported by a sound project plan and budget?
- Evaluation: how outcomes will be measured?
- Exit strategy: how it will be sustained long-term?

Infrastructure

We will consider funding strategically identified sporting and recreational infrastructure costs, up to a maximum of \$50,000.



Infrastructure

Our criteria:

- That the request is part of a regional strategy and supported by an affiliated regional organisation.
- High number of younger and/or older members.



Infrastructure

Before making a funding decision:

- We will consult with the relevant local authority
- We will take into account the existence of similar facilities in the same neighbourhood.

Funding for larger projects

Applications for large regional facilities will be considered under our Capital Funding (Over \$50K) or Capital Projects (Over \$1m) budgets.



Closing dates

Recreation & Sport:

- May 1 and October 1

Capital Funding:

- May 1 and October 1

Major Capital Projects:

- September 1



Contact us

- Phone: (09) 360 0291, or 0800 272 878
- Email: Info@ASBCommunityTrust.org.nz
- Web: www.ASBCommunityTrust.org.nz

ASB Community Trust



Cyril Howard

Paula Browning



Funding Applications

The WWH of Funding Applications

Who Can We Apply To?

- Fewer trusts and fewer gaming sites throughout the country
- Some Councils have "shrinking lid" policies
- Current trusts listed on www.dia.govt.nz

What Can We Apply For?

- Authorised purposes
- Convincing proposal
- Community Benefit

How Do We Apply?

- Policy / Procedure for Applications
- Application Forms
- Committee Resolution
- Application Check-list

If We Are Successful?

- Funds paid up-front
- Must spend on authorised purpose
- Accountability Report

Why Were We Declined?

- Incomplete Application
- Outside Trust's Criteria
- Purpose not Authorised
- Double Dipping
- Insufficient Funds Available
- Audit Incomplete for prior grants
- Maximum Community Benefit