



# Chief Executive Newsletter

Issue 2

February 2010

## Whats hot—

- Shelley and Anthony have a new baby daughter
- Martin Knight's win in Vancouver— ranking up to 39 in the world
- Club Volunteers—couldn't live without them
- The Aussie Open—great tennis and must view TV
- Ladies Club Night Squash Auckland—check it out

## Whats not—

- Going back to work after your holidays
- Nasty ugly humidity-must move to Invercargill—yeah right
- Tax increases— who needs them
- Aussie Open—too many late nights watching TV

## IMPORTANT NOTICE

### SIT LOGIN / REGISTRATION

To view the grading list you must log into the SIT website at [www.squashnz.co.nz](http://www.squashnz.co.nz)

Please CAREFULLY read and follow the instructions on the welcome page of the website to login or register.

User names and passwords for graded players are available from your club.

For further information contact SNZ - 09 815 0970 or [squashnz@squashnz.co.nz](mailto:squashnz@squashnz.co.nz)

## Greetings

Hello everyone and welcome to the first issue for 2010.

With the year well underway it is a good time to provide an update of our major projects and an overview of the SNZ strategic direction.

At a recent meeting, the board of SNZ reaffirmed its commitment to the strategic plan through to 2012.

The 5 key outcomes are -

1. SNZ is connected with every person and facility associated with the game.
2. Squash facilities are healthy, welcoming and relevant.

3. The leadership and support provided by a capable and aligned national office and regions is valued by all.

4. Everyone is supported by a clear pathway. Their success profiles the game and inspires participation.

5. One strong brand.

Within these outcomes are a number of key projects. The SIT project is an integral part of the strategic plan and will provide an important link between many of the activities.

SNZ is working to become the service provider for a number of programmes including coaching and club

development.

Club development is a key priority and SNZ will develop generic material to assist with membership campaigns, club programmes and marketing ideas.

Future planning will deal with a review of membership and affiliation as well as looking at structural change to support the efficient delivery of programmes, products and services.

Our mission is to ensure that squash is a transformed, viable and growing sport in New Zealand and we need your support and co-operation to make this happen.

## SNZ Major Project Updates

### SIT Project

The registration and login process has been updated. Instructions are on the welcome page of the SIT website at

[www.squashnz.co.nz](http://www.squashnz.co.nz)

The site also has a request form for user assistance and the staff at SNZ are here to assist with any enquiries.

The information supplied by players and new users will provide SNZ and clubs with a membership database. It will make it easier to manage and communicate with our members and users

Logging in allows access to the other modules for players and users. Administration rights are issued for higher level users such as club and district administrators.

The grading system is live with result entries uploaded each night. We will operate the old and the new system until the end of March.

Users will be able to view grading reports, statistics and their club details.

In future they will be able to view tournaments, enter and pay online. Clubs will

be able to create events and allow online entry and payment, including competitions, social functions etc.

When fully implemented interclub and tournament events will be created and posted on the website, players and teams will enter online, the draw will be done and posted, results will be entered by approved users and the grading list updated each night.

Completion is expected by the end of April and SNZ will keep you advised of progress and release dates.



## SNZ Major Project Updates—continued



### COACHING

The development of a national coaching framework is progressing well under the guidance of Dave Clarke, SNZ Coaching Director.

In a unique partnership with Sport Bay of Plenty, Dave and his coaching advisory group are making good progress with the initiatives that came out of the SNZ coaching strategic plan.

Included in the actions are comprehensive coach education programmes and funding has been obtained to develop the necessary resource materials.

Dave has visited all districts to inform them of our plans for the coaching framework and to

promote the coaching strategy. He has also met with coaches and administrators to determine what resources exist in each district.

The coaching advisory group of Dave Clarke, Graeme Randolph, Pat Barwick, Grant Watts and Paul Sykes have met twice and their discussions have been very productive.

We are fortunate to have this group of enthusiastic and motivated people involved in our coaching programme.

On March 13 and 14 SNZ is running a coaching conference in Palmerston North. Dave Clarke and Anthony Ricketts, our high

performance coach, will run the conference and it will focus on community coaching, high performance coaching and the coach development framework.

The response has been overwhelming and the conference is fully booked.

It is a great endorsement for the programme and the people involved.

For further information on the coach development framework or coaching resources please contact Squash New Zealand on

09 815 0970 or  
[squashnz@squashnz.co.nz](mailto:squashnz@squashnz.co.nz)

### CLUB DEVELOPMENT

At the AGM in November 2009 the board of SNZ signalled its intention to ring fence what was previously the district funding grant and direct the money solely to club development in the districts.

Districts have been encouraged to submit club development proposals and budgets to access this funding for the 2009—2010 year.

Part of the challenge has been for districts to identify club development opportunities. Some districts have programmes that are successful and well established and if we can share this information it will assist other districts with their own plans.

SNZ is developing generic material that can be used by clubs and districts for membership campaigns, activity programmes such as business leagues, and marketing ideas.

The idea is that clubs or districts can use this material whenever and wherever they want and as often as they want. It will allow club or district specific information to be added when required.

Clubs will be able to run open days, promotions etc and use the material to support such activities. It should also assist clubs to develop ongoing programmes that will attract and retain players.

We have also asked districts to identify significant club development projects. These might include new courts, major alterations, extension etc.

Our intention is to select a number of these each year and work with those clubs at the early planning stage to provide expert advice and guidance.

We are not providing financial support but there are a number of people in the squash network who can help clubs with their plans and getting these projects off the ground.

For further information contact

[jim@squashnz.co.nz](mailto:jim@squashnz.co.nz)

I look forward to your comments and welcome any feedback that helps to grow our game and make the squash experience better for everyone involved.

Jim O'Grady  
Chief Executive  
Squash New Zealand

